

JEC Egypt / Switzerland 09 May 2025 Bern

My comment at the meeting

It is crucial to enhance communication between business associations and economic bodies in both countries to ensure continuous follow-up on the good work established during the JEC meetings.

By establishing direct contact with relevant business associations, chambers of commerce, and economic entities in Switzerland, both sides can maximize mutual benefits in economic and other areas.

An “Egyptian Swiss Joint Business Council” is a collaborative platform that brings together representatives from the private sectors of both Egypt and Switzerland. It aims to strengthen economic relations, facilitate investments, and promote the exchange of expertise between the two countries. We should strongly consider establishing such a council to enhance our bilateral cooperation and maximize mutual benefits.